

# GREATER LYNCHBURG TRANSIT COMPANY

Annual Report

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### Greater Lynchburg Transit Company

#### Our Mission:

"To provide safe, dependable, affordable and high quality public transportation to the Central Virginia community"

### Review of Annual Goals

- Continue Coordination with City
- Develop Long-Range Plan.
- Continue Plaza Redevelopment.
- Conduct Inventory of Bus Stops.
- Continue Downtown Trolley.
- Develop Marketing Plan.

### How Did We Do?

- Strengthened connections with City Staff and Council.
- Created Plaza "Working Group" and held initial meetings with Sandor Development.
- Completed bus stop inventory, including GIS mapping in conjunction with MPO.

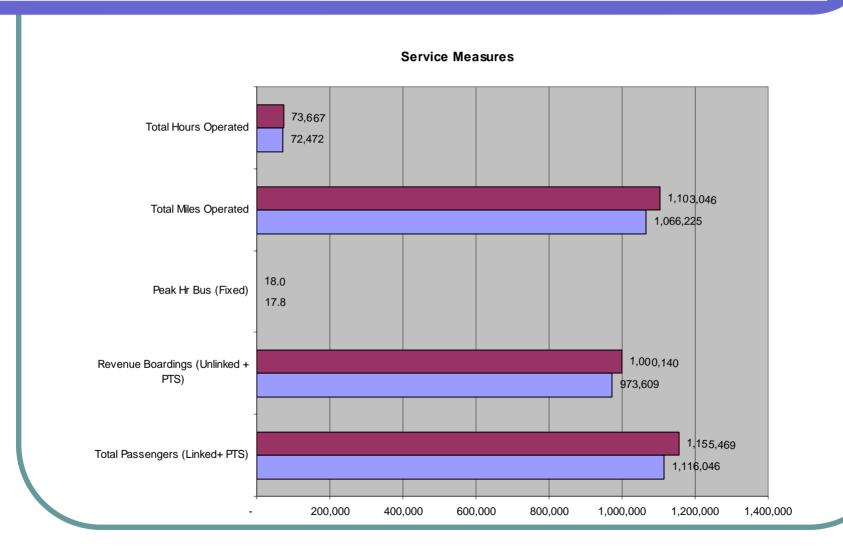
### How We Did, Cont'd.

- Refined and developed Marketing position.
- Continued second year of fare-free Downtown Trolley service

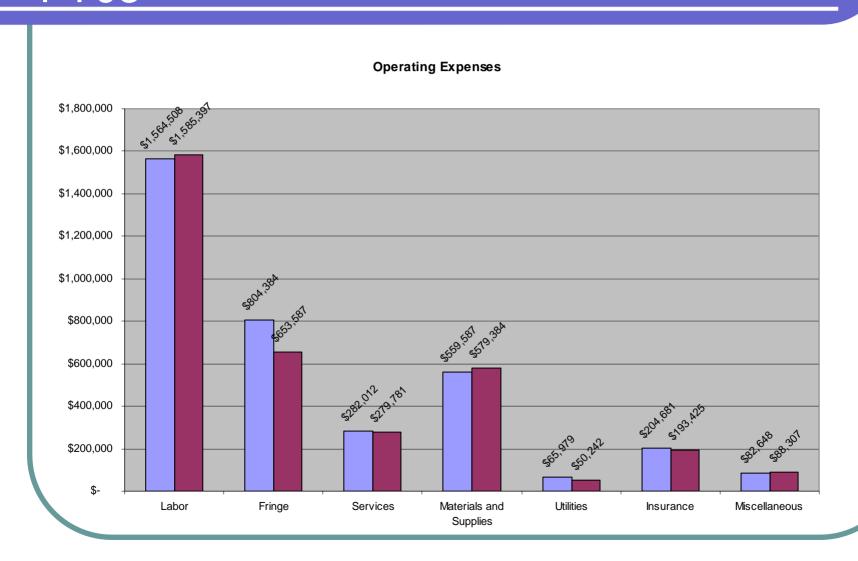
### Financial Statement Highlights

- 3% decline in Revenue Hours
- 4% decline in Bus Passenger Trips
- 12% increase in PTS Passenger Trips
- 5% decline in Passenger Revenue
- 6% decline in ALL Revenue
- 4% increase in Operating Costs
- 23% increase in Fringe Benefits Costs
- 16% increase in City of Lynchburg Assistance

#### Service Measures FY04 – FY03

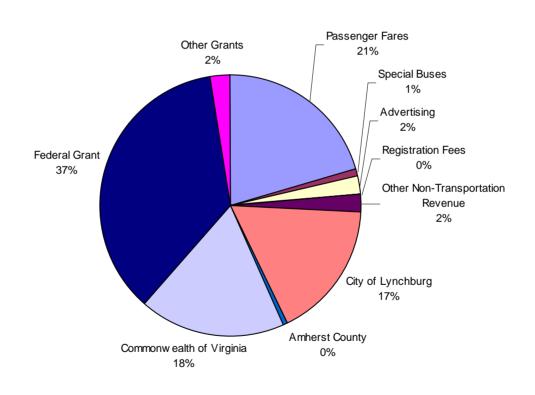


# Operating Expense Comparison FY04 – FY03

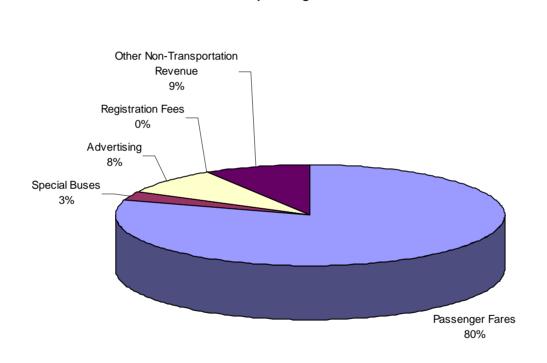


#### Revenue Sources FY04

#### **FY04 REVENUE SOURCES**

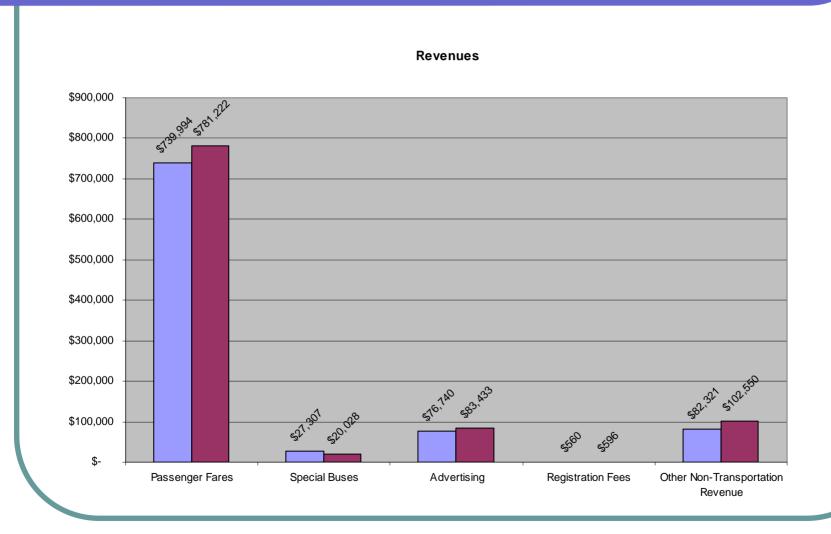


### Operating Revenue FY04



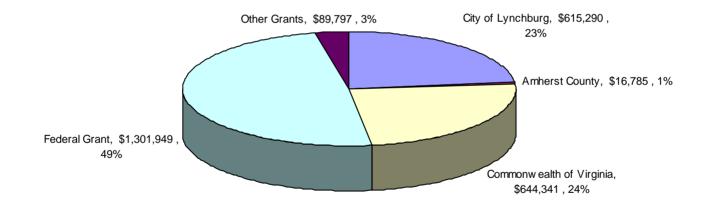
**Operating Revenues** 

# Operating Revenue Comparison FY04 – FY03

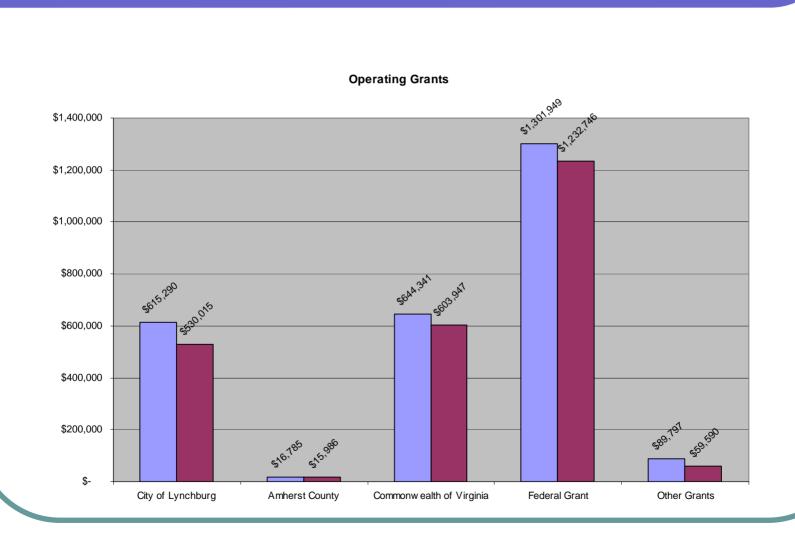


### **Grant Sources FY04**

#### **FY04 OPERATING GRANTS**



### Grant Comparison FY04 – FY03



# Top Issues Facing GLTC

- Income growth
  - City assistance constrained
  - General Assembly inaction on Transportation funding
  - New Federal funds will require additional local match
  - Deadlocked Federal Reauthorization
- Operating costs
  - Health Insurance
  - Fuel increases

## Top Issues Facing GLTC, cont'd

- Service Needs
  - Growth in urbanized area of adjoining counties.
  - Continued development on City periphery.
  - Transfer Center
  - Service quality

### Goals for 2005

- Continue coordination with City.
- Develop Transportation Master Plan with City.
- Consider alternative sites for Transfer Center.
- Acquire and deploy security cameras on buses.

### Goals for FY2005, cont'd.

- Acquire and deploy "real-time" bus location system.
- Update and Implement Marketing Program.
- Initiate discussion of regional public transport options with adjoining localities.
- Review Greyhound relationship.

## Summary

FY 04 was an extremely challenging year for GLTC. Expenses continued to escalate, particularly insurance, fuel and maintenance costs, and revenue growth stagnated. Ridership declined in response service reductions and threatened elimination of night service. The City of Lynchburg stepped forward during this time and provided supplemental funding to enable GLTC to continue service without significant cuts. GLTC will continue to meet these challenges and continue service improvements. We look forward to continuing to serve our community in FY05 and beyond.

# Thank You!





# Public Transportation: Wherever Life Takes You!

